

Rusul Kamal

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EXPERIENCE

Senior UI/UX Designer – Seerist

Nov 2024 – Jul 2026

- Led end-to-end UX and shaped product strategy as the sole product designer for a mission-critical intelligence platform used by security and risk analysts across 100+ countries, delivering a full web and mobile platform rebuild from discovery through launch.
- Redesigned Search around three analyst workflows identified through research, improving time-to-insight by 40% and reducing navigation between filters, views, and results by 20%.
- Built AI-assisted research workflows that synthesized insights from 500+ customer conversations, reducing research synthesis from weeks to 2 days and uncovering 8 high-priority usability issues.
- Leveraged Claude Code to cut prototype development time by ~65% (3 weeks to 1 week), enabling earlier validation with product and engineering.
- Conducted a platform-wide UX audit across 40+ screens, identifying 75+ inconsistencies and creating scalable UX principles that improved consistency, developer handoff, and delivery speed.

Product Designer – Redox

Oct 2022 – Aug 2024

- Designed key workflows for Redox's healthcare data platform, Google's preferred partner for healthcare data integration, supporting 10,000+ live integrations and over a billion messages a month, including GenAI-powered features.
- Led the end-to-end redesign of Redox's alert experience, simplifying workflows and driving a 200% increase in feature adoption across enterprise users.
- Conducted usability testing to identify workflow improvements, increasing usability test scores by 40% and informing product decisions across enterprise tools.
- Co-built and documented a unified design system, improving consistency across platforms and aligning components with WCAG 2.1 AA accessibility standards.

UI/UX Designer – ORBCOMM

Jul 2021 – Oct 2022

- Conducted field research with installers, translating three critical failure points into product requirements for device identification, pairing validation, and success confirmation.
- Simplified scan-and-confirm workflows in iOS and Android shipment-tracking apps, cutting process errors by 20% and task completion time by 35% for 100+ daily users.

UI/UX Designer – Motivf

June 2020 – Jul 2021

- Analyzed engagement data, surveys, and user interviews to redesign responsive layouts, increasing traffic by 25% and reducing bounce rate by 16%.

UX Designer & Developer – Britepaths

Jan 2020 – Dec 2020

- Designed a data analysis tool that helped Britepaths identify underserved communities and target program outreach, increasing enrollment by 25%.

SKILLS

AI Product Design: AI-Assisted Workflows, AI Prototyping, Claude Code, Rapid Validation

Technical & Tools: Figma, FigJam, Miro, Tableau, React, JavaScript, HTML/CSS, Python, R

Product Design: Workflow Optimization, Interaction Design, Design Systems, Information Architecture, Accessibility, User Research (Quantitative/Qualitative), Usability Testing, Analytics

EDUCATION

M.S. Analytics, Georgia Institute of Technology

Jan 2025 – Present

B.S. Information Technology, George Mason University

Dec 2020